



ALLIANCE
for the Chesapeake Bay



GREEN INFRASTRUCTURE TECHNICAL ASSISTANCE FOR TOWNS

VML Elected Officials Conference - January 8, 2026

Photo by Chesapeake Bay Program

AGENDA

- **Who is the Alliance for the Chesapeake Bay?**
- **Technical Assistance Program Overview**
 - **Final Product Walkthrough**
- **Case Study: Moving Towards Implementation in Mt Crawford**
- **Other Resources for Local Governments**



VISION

We envision clean water and resilient landscapes, cared for by all the people who live, work, and play in the Chesapeake Bay watershed.

MISSION

The Alliance restores the lands and waters of the Chesapeake Bay watershed. Our collaborative and action-oriented approach delivers on-the-ground solutions, technical assistance, and builds capacity to achieve healthier lands and cleaner water.

VALUES

- Adaptive - We design tactics to achieve common goals.
- Collaborative - We partner across sectors and regions.
- Result-Oriented - We deliver efficient, measurable, and holistic programming.
- Equitable - We prioritize inclusivity in directing our impact.



AGRICULTURE



FORESTS



GREEN INFRASTRUCTURE



STEWARDSHIP & ENGAGEMENT



GREEN INFRASTRUCTURE TECHNICAL ASSISTANCE FOR TOWNS

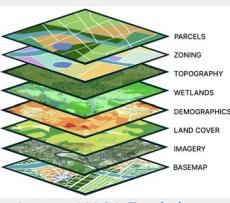
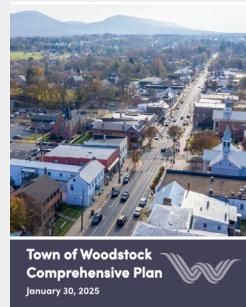
PROGRAM OVERVIEW

- Goal: Provide recommendations to VA Towns to utilize green stormwater infrastructure (GSI) to address erosion and flooding issues.

Site Visits



Desktop Analysis



Collaboration



Product



GREEN INFRASTRUCTURE ACTION PLAN

• Recommendations



Explanation of the practice

Maintenance requirements

Estimated costs

Photo of the practice

GREEN INFRASTRUCTURE ACTION PLAN

• Recommendations

2 SWALE CONTINUED

POTENTIAL FUNDING SOURCES

Central Shenandoah Planning District Commission [Watershed Wellness Grant](#)

- The CSPDC Watershed Wellness Grant is a reimbursement grant that provides up to \$100,000 in non-match funding for planning, design, and construction of practical, cost-effective, and ready-to-go best management practice (BMP) stormwater projects that improve water quality and reduce runoff in the Chesapeake Bay watershed. Funding is available for localities and non-profits within the five-county CSPDC region. Applications will be accepted on a rolling basis throughout 2025 until all grant program funds are expended. All projects must be completed by December 19, 2025.

Virginia Soil and Water Conservation District's Virginia Conservation Assistance Program (VCAP):

- VCAP is a cost-share program that provides financial incentives and technical and educational assistance to property owners installing eligible green infrastructure practices in Virginia's participating Soil and Water Conservation Districts. These practices can be installed in areas where problems like erosion, poor drainage, or poor vegetation occur.

SUGGESTED IMPLEMENTATION PARTNERS

- Valley Engineering
- Shenandoah Valley Soil and Water Conservation District - District office at 540-534-3105

DESIGN

It is best to work with an engineer or a landscaper for this practice.

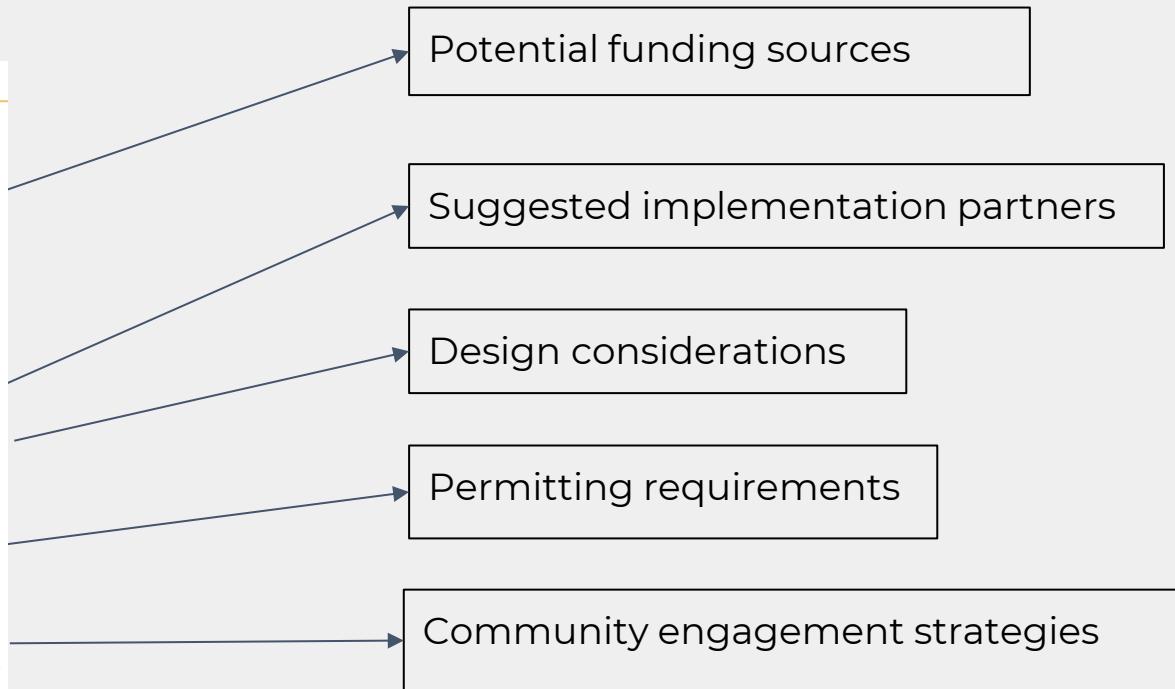
PERMITTING

It is recommended to confirm with your contractor or engineer on whether or not this practice will require permits. If bundling this improvement project with the adjacent community park improvements, these could all fall under one permit.

COMMUNITY ENGAGEMENT

Community engagement will need to occur around construction on the trail that could lead to disrupted access for the public. A temporary sign could be placed on site explaining that the disruption is necessary to reduce erosion and ensure the future of the trail. Additionally, information could be included in Town Council communications or through social media.

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GREEN INFRASTRUCTURE ACTION PLAN

• What else is in the plan?

SITE INFORMATION FOR MT. CRAWFORD, VA

343 MILES
When rain falls in Mt. Crawford, it takes a 343 mile journey to the Chesapeake Bay.

Water from Mt. Crawford flows through the waterways listed below:

- North River
- South Fork Shenandoah River
- Shenandoah River
- Potomac River
- Chesapeake Bay

AREA OF FOCUS

This Green Infrastructure Action Plan focuses on the town-owned property behind Mt. Crawford's Town Municipal Building.

This area is selected due to the majority of water runoff originating from the property behind the Town Municipal Building and the North River below. To the west of the building, a paved accessible trail and boat launch for canoes and kayaks have been built to provide public river access to the North River.

Due to the steep slope of the site, stormwater runs off the parking lot at the top of the site and has begun to cause erosion along parts of the trail. A new town park is being constructed adjacent to the Town Municipal Building and will provide additional amenities to the public visiting the area.

With increased public access to the area, it is important to manage erosion along the boat ramp trail so that it can continue to be an asset to the community.

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KEY ISSUES IDENTIFIED

Erosion is occurring at several points along the newly constructed river access trail behind the Town Municipal Building. The table on the following page outlines green infrastructure practices that can help reduce or prevent this erosion, protecting the infrastructure integrity, and minimizing pollution entering the North River. Additional details for each practice are provided in the pages that follow.

It is also recommended that Mt. Crawford consult the original engineer or designer of the trail to specify the upper portion of the trail. Local residents help diffuse stormwater and reduce erosion; however, given the current erosion issues, a reevaluation of its effectiveness is advised.

GREEN INFRASTRUCTURE RECOMMENDATIONS

ISSUES	GREEN INFRASTRUCTURE PRACTICE	COST	Maintenance	PAGE
Erosion, runoff	Swale	\$\$	● ●	6
Erosion	Tree and shrub planting	\$	● ●	8
Erosion, runoff	Erosion mat and conservation landscaping	\$	● ●	11
Erosion, runoff	Channel drain	\$\$	● ●	13
Invasive Species	Invasive species management	\$	● ●	15

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LOCAL RESOURCES

- ALLIANCE FOR THE CHESAPEAKE BAY**
Name: Rick Miller, Local Government Projects Coordinator
Email: rmitter@allianceforthebay.org
Phone: (804) 775-0951
Address: 612 Hull Street, Suite 101C, Richmond, VA 23224
- CENTRAL SHENANDOAH PLANNING DISTRICT COMMISSION**
Name: Zach Beard, Program Manager
Email: zach@csppdc.org
Phone: (540) 885-3774
Address: 112 MacFarlane Place, Staunton, VA 24401
- SHENANDOAH VALLEY SOIL AND WATER CONSERVATION DISTRICT**
Name: Megan Dalton, District Manager
Email: info@svswcd.org
Phone: (540) 534-3105
Address: 1934 Deyerle Avenue, Suite B, Harrisonburg, Virginia 22801
- VERGINIA DEPARTMENT OF FORESTRY**
Name: Stuart Baker, Area Forester
Email: stuart.baker@DFO Virginia.gov
Phone: (434) 987-5326
Address: 90 Forestry Center Lane, Cimarron, VA 24431
- VERGINIA MUNICIPAL LEAGUE**
Name: Mitchell Smiley, Policy Manager, Transportation and Natural Resources
Email: msmiley@vml.org
Phone: (804) 401-7425
Mailing Address: P.O. Box 12164, Richmond, VA 23241
Office Address: 13 E. Franklin St., Richmond, VA 23219

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LINKS

1. Watershed Wellness Grant: www.cspdc.org/programs-services/wip-il/
2. Central Shenandoah Valley Master Gardeners: www.csymga.org
3. The Eight Essential Elements of Conservation Landscaping: [www.chesapeakelandscape.org/resources/the-eight-essential-elements](http://www.chesapeakeandscape.org/resources/the-eight-essential-elements)
4. Native Plant Center: nativeplantcenter.net or www.allianceforthebay.org/native-plant-center/
5. Plant Ridge & Valley Natives: [a/PlantRidge%26ValleyNativeDigitalmall/C.pdf](http://storage.googleapis.com/cspdc-public/PlantRidge%26ValleyNativeDigitalmall/C.pdf)
6. Japanese Knotweed: extension.psu.edu/japanese-knotweed
7. Blue Ridge Prism: www.blueridgeprism.org
8. Virginia Invasive Plant Coalition: www.virginiainvasives.org/resources
9. Virginia Invasive Plant ID & Control Tool: www.blueridgeprism.org/plants
10. Headwaters Master Naturalists: [www.headwatersmn.org](http://headwatersmn.org)

ADDITIONAL RESOURCES

- Native Plants or Wildlife Habitat and Conservation Landscaping: drymaryland.gardencalculator/documents/chesapeakeinatives.pdf
- Swing Green: Strategies to Improve Operations and Maintenance of Green Infrastructure: www.virginiainvasives.org/resources/2015/07/15/swing-green-strategies-improve-operations-and-maintenance.pdf
- Sustainable Landscape Maintenance Manual for the Chesapeake Bay Watershed: www.virginiainvasives.org/documents/2015/07/15/sustainable-landscape-maintenance-manual.pdf
- Vegetation in Stormwater Best Management Practices: www.virginiainvasives.org/documents/2015/07/15/vegetation-in-best-management-practices.pdf

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WHO WE ARE WORKING WITH

Completed Action Plan



In progress



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MOVING TOWARDS IMPLEMENTATION IN MT CRAWFORD



Tree/shrub plantings to control erosion

THANKS

- **Key Partner**

- Virginia Municipal League



- **Funding**

- National Fish and Wildlife Foundation



2026

- We have acquired funding for 5 more towns in 2026!!



Capacity Building Initiative (CBI)

WHO WE ARE WORKING WITH

Is your
town
interested?



OTHER RESOURCES

PROTECT LOCAL WATERWAYS



HOME LEARNING LIBRARY GLOSSARY CONTACT US



Protect Local Waterways

A guide on how local government leaders can help protect the health and vitality of local waterways.

[Start learning](#)



Set the Course for Your Community

Local government leaders are key decision makers in creating healthy, vibrant communities. When you take action to protect local landscapes and waterways, you're taking action to help your communities thrive.



HOME LEARNING LIBRARY GLOSSARY CONTACT US

Learning Library

Learn how your actions to protect and restore the environment also support education, economic development, public health and safety, and infrastructure.

How Your Watershed Works

Get to know the Chesapeake Bay, its watershed, its residents and the role of clean water in helping its communities thrive.

[View details](#)

[Preview](#)

Foundations of Clean Water

Learn about laws and agreements relevant to Chesapeake Bay health.

[View details](#)

[Preview](#)

Clean Water for the Economy

Learn how environmental protections help local economies thrive.

[View details](#)

[Preview](#)

Capitalizing on the Benefits of Trees

Learn how to expand tree cover across your community.

[View details](#)

[Preview](#)

Preserving Local Character and Landscapes

Access foundational resources and case studies to support your land use decision-making.

[View details](#)

[Preview](#)

Protecting Your Infrastructure Through Stormwater Resilience

Learn how to plan for climate conditions and the risks of stormwater runoff.

[View details](#)

[Preview](#)

Building the Workforce of Today and Tomorrow

Learn how supporting green jobs can help your community thrive.

Preparing Your Community for Water Extremes

Learn how to prepare for, manage and reduce the impacts of local flooding and drought.

**Resource Hub for
Local Officials
Designed by Local
Officials for
Local Officials**

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PROTECT LOCAL WATERWAYS

Protecting Your Infrastructure Through Stormwater Resilience

Managing stormwater runoff and increasing stormwater resilience can mitigate flooding and flood-related damage to local infrastructure. Stormwater runoff can carry bacteria and other pollutants into waterways used for drinking water, fishing, swimming and other recreational activities. This module explains how to protect your community by planning for climate conditions and the risks of stormwater runoff.

[Read the video transcript →](#)

[Preview](#)



IN THIS TOPIC YOU WILL LEARN

1 What is stormwater and how can it be dangerous to my community?

2 What can I do to mitigate flood-related damages?

3 How will future climate conditions impact infrastructure?

Case Studies You'll Find Inside

[Henrico County](#) [Pennsylvania](#) [Claud E. Kitchens Outdoor School](#) [Binghamton](#) [Norfolk](#)

[Annapolis](#)



A line of cars drives down a flooded street. (Envato Elements)

Norfolk NORFOLK, VIRGINIA

Preparing for Weather Extremes

In 2018, Norfolk, Virginia, adopted a [zoning ordinance](#) that directs new and more intense development to be built on higher ground. In an effort to mitigate the impacts of sea level rise, the ordinance established a Coastal Resilience Overlay zone, wherein development must meet new flood resilience requirements, and an Upland Resilience Overlay zone, designed to encourage development in areas of the city at lower risk of flooding.

Highlights



Education

Excess stormwater runoff can cause flooding and other damage to school buildings, leading to extended closures and missed school days. Excess runoff can also disrupt bus routes and impact Internet access that is needed for schoolwork.



Economic Development

Flooding harms businesses, damages private property and threatens the health of local waterways, which often support tourism and outdoor recreation.



Public Health and Safety

Stormwater runoff picks up litter, toxic contaminants, nutrients, sediment and other pollutants as it passes over the land. These pollutants are typically discharged directly into local waterways, without having been treated.



Infrastructure Maintenance and Finance

Flooding endangers critical community infrastructure, including roads, bridges, power lines, cellular phone service and access to drinking water.

A Local Government Guide to the Chesapeake Bay PROTECTING YOUR INFRASTRUCTURE THROUGH STORMWATER RESILIENCY

A Local Government Guide to the Chesapeake Bay is a seven-module series created to support decision making by local officials. As a local leader, your decisions set the course for your community's future. By protecting your community's health and well-being, you are protecting the health of local waterways and the Chesapeake Bay. You can achieve win-win outcomes by prioritizing local economic development, infrastructure resilience, public health, and education while also protecting your environment. This fact sheet accompanies a module focused on stormwater and flooding.

WHAT IS STORMWATER?

Stormwater, or runoff, is precipitation that does not evaporate or soak into the ground and instead flows across the land and into waterways. Along its path, it picks up pollutants (like litter, toxics, nutrients, and bacteria) and erodes the land, carrying sediments and pollutants into waterways, including the Chesapeake Bay. The amount of stormwater that your community experiences is likely to increase due to projected increases in precipitation.



IMPACT ON YOUR COMMUNITY

Flooding can disrupt education through extended building closures, impossible bus routes, lack of internet access, and more.

Pollution carried in runoff can make local waterways unsafe. Recreation and eating local fish and shellfish may become unsafe. Stormwater runoff can also threaten drinking water in your community or downstream.

Diversity, Equity, and Justice
Flooding in the United States disproportionately impacts African American neighborhoods.

Natural landscapes reduce runoff in your community. Adding more parking lots, roads, and roofs changes landscapes and can have negative impacts on stormwater resilience.

Every \$1 invested in natural hazard mitigation saves \$7 in emergency response and recovery costs.

Data from [Northeastern Illinois University](#). [Please visit the Chesapeake Bay Program website](#) for more information.

Every \$1 invested in natural hazard mitigation saves \$7 in emergency response and recovery costs.

March 2021

Glossary

A

Agricultural byproducts

Products, byproducts, and wastes that can harm the health of humans and wildlife. For example, antibiotics used to treat animals could facilitate antibiotic-resistant infections.

This term can be found in [Protecting Local Character and Landscapes](#), [Understanding and Supporting Your Agricultural Assets](#).

Agriculture

Fields that contain a recreational or educational enterprise, such as farms or pick-your-own farms.

This term can be found in [Protecting Local Character and Landscapes](#), [Understanding and Supporting Your Agricultural Assets](#).

Altered land cover

The area of land over which urban or other pollutants can travel to reach a particular place. Lakes, bog or other body of water. The Chesapeake Bay's altered land cover spans approximately 100,000 square miles, extending north to Canada and south to South Carolina.

This term can be found in [Your Health and the Environment](#).

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JUMP TO LETTER
A B C D E F G
I J K L M N O
P Q R S T U V
W Y Z

PROTECT LOCAL WATERWAYS



PROTECT LOCAL WATERWAYS

Online resource library designed by local government leaders for local government leaders.

Downloadable resources, case studies, and examples of actions that protect and restore the environment while supporting education, economic development, public health and safety, and infrastructure.

Visit protectlocalwaterways.com
or scan the QR code!



WATERSHED CURRENTS NEWSLETTER



Bi-monthly newsletter that highlights local case studies and provides resources for local governments. Each newsletter is themed around key issues impacting local governments.

**Scan the QR code to sign up
for our newsletter!**



THANK YOU!

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